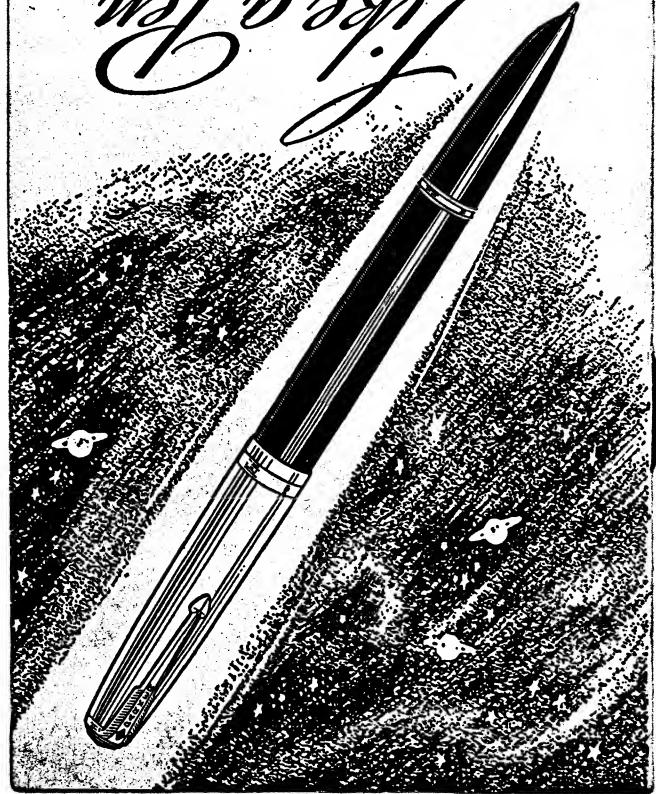


Parker "51"

THE

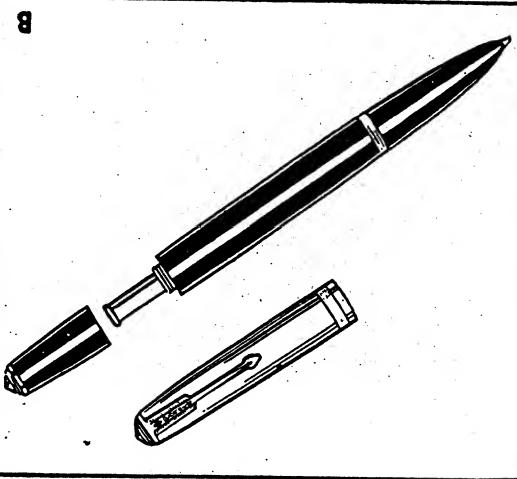
From another PLANET

Life a Pen



The Parker "51" pen barrel is made of a unique new material to withstand the "high velocity" of Parker "51" ink. This material is strong, but it can be broken. Therefore, give this pen the same sensible care that you give other fine possessions.

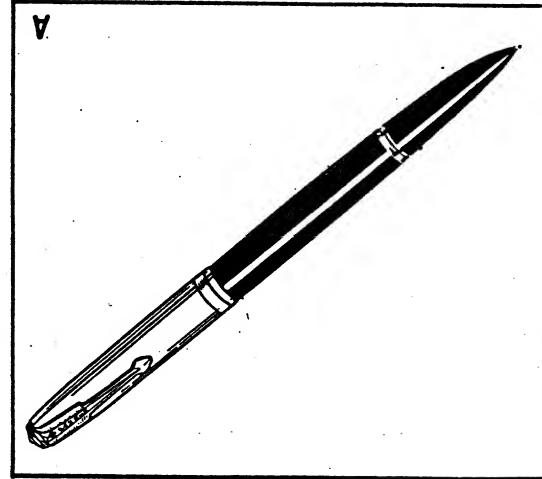
which the "51" has been enginereed. sure the perfect performance for these few important services will as- sure these services the same care accorded a treasured watch. Observance of a fine, delicately-adjusted instrument, and deserves the same care as your per- sonal writing companion. This pen is for many future years as your pen- for a unique new material to serve



Frankly, the "51" is not designed for anybody and everybody any more than a \$300 cardid camera is built for anyduous ownership. Used under- standingly, the Parker "51" is without any question the most highly refined and perfected writing instrument yet developed.

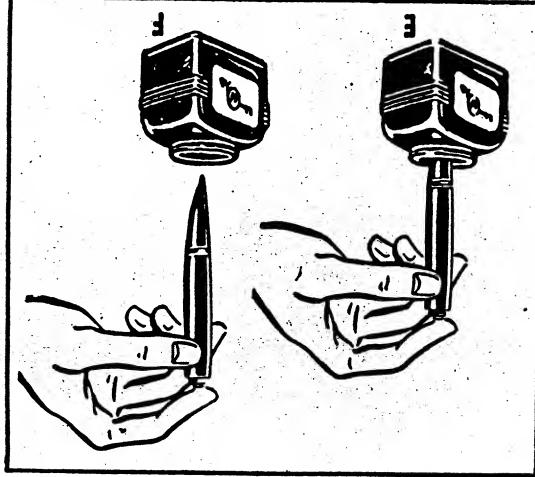
The Parker "51" is a totally new departure in writing instruments. You should thoroughly familiarize yourself with its handling in order to obtain the distinctive performance it is built to render.

The Parker "51" Pen



This one-hand filling operation is very simple, yet it is easy also to do it wrong. This pen is held very firmly, yet it is out of the ink, as this clears surplus ink from the trap chamber. Otherwise the ink will flow too heavily when you first start to write.

3rd—On the last or final stroke hold the plunger down, lift your pen from the ink; see Fig. E. When the pen is clear of the ink, then let the plunger rise; see Fig. F.

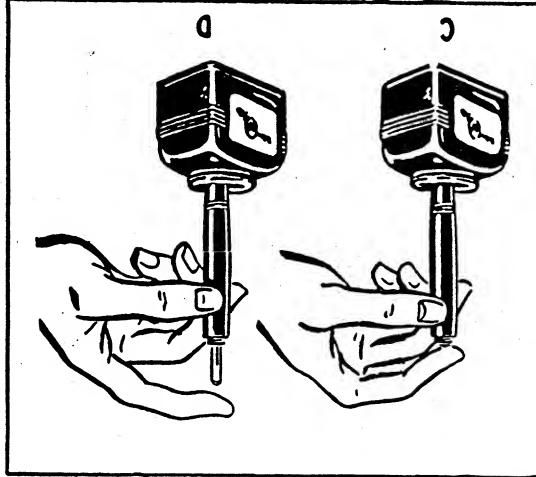


2nd—Hold pen as shown in Fig. C above, immerse pen point in ink, then press and release the plunger about 10 times, pausing a moment at the top of each stroke; see Fig. D.

1st—Unscrew small cap at rear end of the barrel exposing filling plunger as shown in Fig. B, then fill the barrel correctly as shown in Fig. A, page 3.

Filling the "51" properly is important, so it will be to your advantage to learn now the correct method.

Filling Parker "51" Correctly



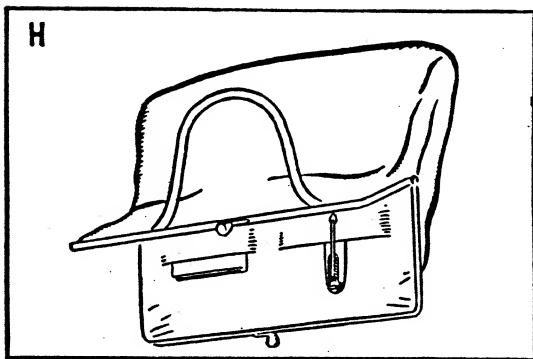
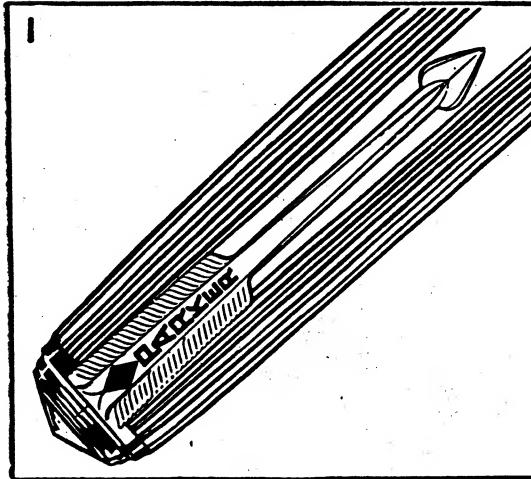
* Parker "51" Reg. U.S. Pat. Off.

Parker's Blue Diamond on the pen
is our Contract uniconditionally Guar-
anteed service for the owner's Life,
without cost other than 35¢ charge
for postage, insurance and handling
if pen is not intentionally damaged
and is returned complete.

The "51" Pen Guarantee

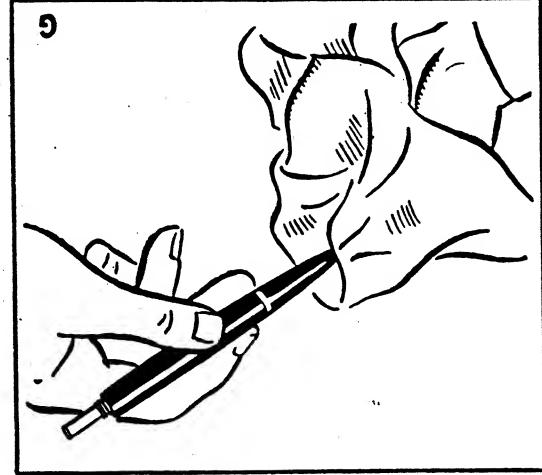
The Parker "51" is so called be-
cause its development was completed
in 1939, the Company's last year of
business. Eleven years of chemical,
physical, and engineering research
were spent to evolve this masterpiece
writing instrument.

The Name "51"*



After the Parker "51" pen is filled,
wipe the point carefully with a rag.
This serves a double purpose of wip-
ing off the excess ink and starting the
flow of ink down the ink channel.
Carry the pen vertically, with the
cap upright, even when in a hand-
bag. And always keep cap securely
on pen when not in use.

After Filling



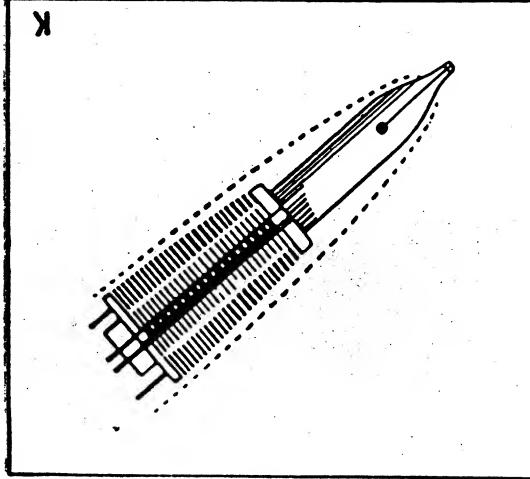
bottle—then release the plunger. Point has been removed from the pen the last or final stroke until the pen is held the filling plunger down on

planned on page 5. Cleared from the Ink Trap, as following operation, surplus ink should be phantom illustration above. In the full The Ink Trap is shown in the

Never attempt to remove front end or tamper with the parts in any way.

Another epochal achievement, the Ink Trap, a cylindrical comb, traps any overflow—traps it inside, so it cannot get on hands or clothes—makes the Parker "51" a pen that won't sweat, flood or leak.

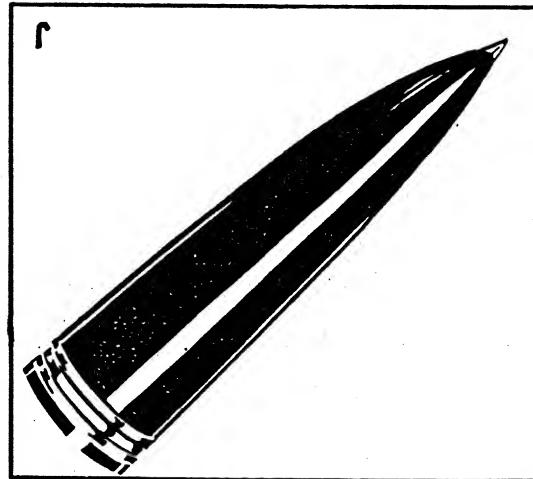
The Patented Ink Trap



Please enclose a service charge of 35¢ Wisconsin or at its branch offices. Pen Company factory in Janesville, service can be rendered at The Parker point to suit your handwriting, this should you desire a broader or finer pen be damaged through accident, or Should the pen point of your "51" most standard shaped points.

Should require more 14K Gold than ultral Point whose size, shape and weight protects its works. A Long Tubew Point and Feed as the case of your it always moist and guarding both be enclosed within the barrel, keeping in Pen Points—the first Point ever to be a history-making innovation

Enclosed 14K Gold Tubular Point



Parker "51" Ink. Do this again before resuming use of roughily with water before refilling. Another ink, flush out the pen with whenever necessary to refill with

When Using Another Ink

Due to the unusual degree of permanence of "51" Ink, guard, against staining fabrics from cleaning spilling it. Instructions for cleaning manence of "51" Ink are in each ink package. Due to the unusual degree of permanence of "51" Ink, it will be dry. It dries by penetration into the paper, not evaporation. Ink, the ink in the first part of the ink a short sentence with Parker "51" ink. By the time you have finished writing a short sentence with Parker "51" ink.

We should be delighted to have "51" ink used universally in all pens as that would be a most practicable ink business but unfortunately for us no pen except the Parker "51" is made to function safely and satisfactorily with

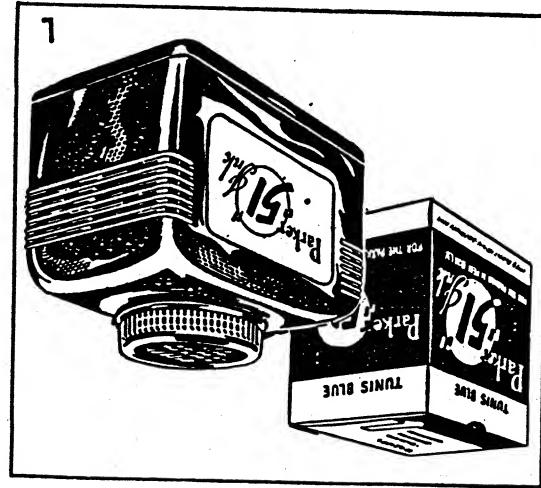
makers of other pens may claim. Parker "51" Pen. This ink will not work safely or satisfactorily in any other pen, regardless of what the Parker "51" and solely for use in the Parker "51" Ink was developed es-

clusively for the Parker "51" Pen

most instant drying. And like the blue and black also stay black; the red, too, is permanent, stays black as black as printers' ink and unique in fountain pen inks, is practically as black as black permanent, stays blue permanent, the blue writes blue and example, the blue writes blue and colors are permanent and sumfast, all it is highly waterproof and smudging, it eliminates blotting and smudging, stays blue permanent and sumfast, all

development of Parker "51" Ink. by many different companies—is the due respect to the worthy contribution of 50 years—and this is written with last 50 years for writing convenience in the possibly the most important invention for writing convenience in the

Parker "51" Ink



Janesville, Wis.

THE PARKER PEN COMPANY

The reserve lead chamber in the barrel carries 8 double-length leads. For access to these, slip off upper portion of barrel and pull out eraser holder. An extra length eraser, easily re-adjustable is an added feature.

Lead securely into clutch. Your pencil is now ready for writing.

Point on some firm object to push $\frac{1}{8}$ inch of lead will still project. Press gently push it all the way in. About new lead through hole in the tip and barrel to let until it stops. Insert

To load, turn the clip end of the barrel to left until it stops. Insert

"51" Pen completes a Gift Set that cannot be duplicated.

Parker "51" Writing Pencil

